

**VAIKUNTH MEHTA NATIONAL INSTITUTE OF COOPERATIVE
MANAGEMENT, PUNE – 411 007**

**Request for Quotation (RFQ)
for
Printing of Admission Brochure (3 fold) of PGDM-ABM 2023-25
batch**

Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune is an apex premier National Institute under Ministry of Cooperation, Govt. of India. The Institute offers the full time residential two years Post Graduate Diploma in Management – Agri Business Management programme approved by All India Council for Technical Education, New Delhi.

2. Institute would like to print 7500 Admission Brochure (3 fold) of PGDM-ABM 2023-25 batch. The text matter is enclosed at **Annexure – I**.
3. The Institute would like to seek Request for Quotations (RFQ) from local Pune based vendors for printing 7500 Admission Brochure on 170 GSM Art paper both side printing in the size of ¼ Demi – 8.5 x 11 in colours.
4. The last date for submission of the sealed quotation is **9th January, 2023 upto 11.00 am**. The sealed quotations must be received physically or courier or by POST on or before 7th January, 2023. The sealed quotations should be addressed to “Director, Vaikunth Mehta National Institute of Cooperative Management, Savitribai Phule Pune University Road, Pune – 411 007”. Please mention on the sealed envelop “Quotation for the Printing of Admission Brochure (3 fold) of PGDM-ABM 2023-25 batch.

HOW TO APPLY

The selection to PGDM-ABM programme is based on Common Admission Process comprising of (a) Valid test score of CAT / XAT / GMAT / CMAT (NTA), (GMAT / GRE - NRI candidate) is acceptable (b) Group Discussion and (c) Personal Interview of VAMNICOM For the short listed Candidates. Candidates willing to apply may follow any one of the procedures:

(1) Candidates can apply online in VAMNICOM website & pay application fee online. Online application fee payment is Rs. 500/- (Rs. Five Hundred only)

(2) The prescribed application form may be downloaded from VAMNICOM website & apply with valid score of CAT / XAT / GMAT / CMAT (NTA), (GMAT / GRE - NRI candidate). The online submission of application is from 11th January, 2023 to 30th March, 2023. GD & PI will be conducted at selected centres during April / May - 2023. For further details of admission, course structure and fee structure visit our website : www.vamnicom.gov.in.

At URICM, Gandhinagar (Gujarat)

The application form and merit list is valid for taking admission in 16th batch of PGDM programme offered by URICM, Gandhinagar.

GD & PI will be conducted at selected centers at Bengaluru, Bhubaneshwar, Chennai, Dehradun, Gandhinagar, Jabalpur, Jaipur (Rajasthan), Nagpur, Gurgaon / New Delhi, Patna, Pantnagar & Pune or Online mode. (subject to adequate number of candidates opting in a particular centre)

ESTEEMED RECRUITERS OF
PGDM ABM -2021-23 Batch

Convocation - PGDM-ABM 2019-21 batch

Hon' ble Minister of
State for Cooperation

Spardha 2022

Dr. Hema Yadav

Director, VAMNICOM

Dr. D. Ravi

Jt. Programme Director
PGDM-ABM

Shri V. Sudhir

Registrar



वैकुण्ठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान

(राष्ट्रीय सहकारी प्रशिक्षण परिषद् (एनसीसीटी) के तहत एक राष्ट्रीय संस्थान,
सहकारिता मंत्रालय, भारत सरकार द्वारा प्रवर्तित)

VAIKUNTH MEHTA NATIONAL INSTITUTE
OF CO-OPERATIVE MANAGEMENT

(A National Institute under the aegis of National Council for
Cooperative Training (NCCT), Promoted by Ministry of Cooperation, Government of India)

Savitribai Phule Pune University Road,
Pune - 411 007, Maharashtra, India.

Email : cme@vamnicom.gov.in

Tel. 020-25537974 / 25539816 / 25701000

ADMISSION BROCHURE

POST GRADUATE DIPLOMA
IN MANAGEMENT-
AGRI BUSINESS MANAGEMENT
2023-25 (31st Batch)

(Recognised by AICTE, Recognised by AIU
as equivalent to MBA Degree &
Accredited by National Board of Accreditation, New Delhi*)

* Applied for extension



ABOUT VAMNICOM

VAMNICOM, has been significantly contributing to the cooperative movement through organising management training, imparting management education, conducting research and consultancy projects in the areas of Cooperation and Rural Development. The Institute understands the needs of cooperative sector, through its programmes and various activities. VAMNICOM enables the members of cooperatives, professionals and students to be competitive in the fast changing environment. VAMNICOM is committed to contribute to policy for cooperatives and facilitate building cadres of professional managers through Management Development Programmes (MDP), training, education, research & consultancy. VAMNICOM has adopted inclusive and participatory approach by having partnership and MoU with several Institutions and Universities.

VAMNICOM's Centre for Management Education offers a two-year Post Graduate Diploma in Management - Agri Business Management (PGDM-ABM) programme for the fresh graduates to meet the professional requirements of co-operatives in competitive situation. The main objective of the course is to provide young men and women interested in a management career in Private, Public and cooperative Sectors with an opportunity to acquire knowledge, develop skills and foster their attitudes essential for the growth into competent and responsible Managers, capable of assuming leadership in an environment of change. The PGDM-ABM programme has approval of All Indian Council for Technical Education, New Delhi. Application for extension of Accreditation by National Board of Accreditation, New Delhi & MBA equivalence status of AIU are in process.

PGDM-ABM PROGRAM HIGHLIGHTS

- Continuous upgradation of curriculum to match industry expectations.
- Case method pedagogy.
- International experts & Faculty for courses.
- Exposer visit to Industry, Villages & Cooperatives
- Live project & opportunities to be associated with government funded schemes & projects
- Social Immersion Program
- The Institute offers 25% concession on Tuition fee to the First Rank holders of Agricultural Universities in Agriculture and allied subject area

ALL INDIA INSTITUTION RANKS

- Competition Success Review - November 2022 - Top Government B-School - All India Rank - 6
- India Today- 21.11.2022 - Best Government B-School - Rank 7
- The Week - 13.11.2022 - Best B-School in West Zone - All India Rank - 24
- Business Today - 13.11.2022 - Top 100 learning Experience School - All India Rank - 56

COURSE STRUCTURE & FEE STRUCTURE

Please visit website: www.vamnicom.gov.in

PLACEMENT

Highly successful placement in Corporate, NGOs, Public & Co-operative Organizations & Private Banks.

SCHOLARSHIPS

- IFFCO scholarships for three SC / ST students
- NCUI fellowship for six students
- VAMNICOM scholarships & CICTAB Cash Prize.

INTERNSHIP

- Eight weeks Summer Internship
- Summer Internship available for a few students in MoU countries (Sri Lanka, Nepal, Malaysia)
- Winter project of 3.0 Credit

VAMNICOM SELECTION PROCESS

ELIGIBILITY

Any Graduate from a recognised University, (minimum education of 15 years full-time (10+2+3) with at least 50% marks for General/OBC/EWS candidates and 45% for SC/ST candidates. Students appearing in forthcoming degree examinations can also apply subject to fulfillment of conditions by 14.08.2023 Reservation of seats for OBC (Non Creamy)/EWS /SC/ST/ Differently abled persons & wards of Kashmiri migrants & Kashiri Pandit/Kashmiri Hindu Families (Non-migrants) living in kashmir valley as per Govt. of India rules. Few seats are available for wards of NCCT / NCUI / VAMNICOM employees and co-operative sponsored candidates at VAMNICOM.