



वैकुंठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान
VAIKUNTH MEHTA NATIONAL INSTITUTE OF CO-OPERATIVE MANAGEMENT
(A National Institute under the aegis of National Council for Cooperative Training (NCCT),
Promoted by Ministry of Cooperation, Government of India)

No.VM/PGDM-ABM/Books/2023-24

09.11.2023

To,

Sub.: Quotation for the Supply of books to PGDM-ABM students for the year 2023-25 - reg.

Dear Sir/Madam,

VAMNICOM is conducting a two-year full-time residential Post Graduate Diploma in Management -Agri Business & Management (PGDM-ABM) Programme. The Institute has decided to provide text books to the students of First Year (2023-25 Batch) during the year 2023-24 for Second and Third term.


Please find enclosed herewith a list of Second and Third term titles of books and no. of copies to be purchased for the First Year students of PGDM-ABM 2023-25 batch.

You are therefore, requested to give two separate quotation for the books of Second and Third term. Rates may be quoted by including discount offered. The terms and conditions of the purchase are as given below:

1. Books will be supplied before the commencement of the Terms.
2. Supply of second terms books should be made within 10 days from the date of placing order.
3. Supply of third terms books should be made by last week of the December, 2023 positively.
4. The Agreed discount rate will not be changed later and it will be valid up to December 2024.
5. Payment will be made as per the rate card published by publisher after deducting the agreed discount rate.
6. No personal sticker should be affixed on the rate quoted by the publisher.
7. Submit a copy of PAN, TAN and authorization dealership certificate or shop act.
8. Price given by the publisher at the time of placing the order that price may paid by the Institute.
9. Payment shall be made by the NEFT within 15-20 days from the date of supply of books.
10. Applicable taxes will be deducted at source.

Your quotation in a sealed envelope addressed to the Registrar, VAMNICOM, Pune should reach Institute on or before **20.11.2023** (by 5.30 pm).

Thanking you,

Yours faithfully,

Registrar
For Director

Encl: List of Books

(संस्थान हिंदी पत्राचार स्वागत करता है।)

COOPERATIVE ENTERPRISES BUILD A BETTER WORLD

सवित्रीबाई फुले पुणे विद्यापीठ मार्ग, पुणे - 411 007 महाराष्ट्र, भारत Savitribai Phule Pune University Road, Pune - 411 007, Maharashtra, India

PHONE: +91-20-25701000 /25701230, Web-site: www.vamnicom.gov.in, E-mail: library@vamnicom.gov.in

GSTIN No. : 27AAEAN3477B1ZO PAN: AAEAN3477B



वैकुंठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान
VAIKUNTH MEHTA NATIONAL INSTITUTE OF CO-OPERATIVE MANAGEMENT
(A National Institute under the aegis of National Council for Cooperative Training (NCCT),
Promoted by Ministry of Cooperation, Government of India)

List of Books & Quantity as mentioned below:

PGDM-ABM 2023-25 batch (First Year)			
Second Term – Books			
S.N.	Subject	Title, author, publisher	Qty.
1	Corporate Finance - I	Financial Management: Theory and Practice by Prasanna Chandra, by Tata McGraw Hill (latest edition)	98
2	Entrepreneurship & Start up Management	To be decided	98
3	Rural Development & institution building	Rural Development – Katar Singh (lates edition), Sage Publications	98
4	Production & Operations Management	Operations Management : Theory and Practice B Mahadevan, Pearson Publication (Latest edition)	98
5	Quantitative Analysis for Management - I	Statistics for Management, Levin, Richard I and David S. Rubin, Sanjay Rastogi, Masood Husain Siddique, Pearson Publication (Latest edition)	98
6	Written Analysis and Communication	Business Communication, Shalini Verma, Vikas Publication (latest edition)	98

PGDM-ABM 2023-25 batch (First Year)			
Third Term – Books			
S.N.	Subject	Title, author, publisher	Qty.
1	Rural Marketing	Rural Marketing – Pradeep Kashyap by Pearson Education (Latest edition)	97
2	Management Information System	Management Information System for Business Development - Text and cases, Prof. Harekrishna Misra, (Latest edition) PHI pub.	97
3	Market Research & Analysis	Marketing Research, David A. Aker, V. Kumar, Robert Leone, George, S. Day, Wiley Pub (latest edition)	97
4	Organizational Behaviour	Organizational Behaviour- Nelson, Quick and Khandelwal by Cengage (Latest edition)	97
5	Corporate Finance -II	to be decided	97
6	Commodity Derivatives and Risk Management	to be decided	97

(संस्थान हिंदी पत्राचार स्वागत करता है।)

COOPERATIVE ENTERPRISES BUILD A BETTER WORLD

सावित्रीबाई फुले पुणे विद्यापीठ मार्ग, पुणे – 411 007 महाराष्ट्र, भारत Savitribai Phule Pune University Road, Pune – 411 007, Maharashtra, India

PHONE: +91-20-25701000 /25701230, Web-site: www.vamnicom.gov.in, E-mail: library@vamnicom.gov.in

GSTIN No. : 27AAEAN2477B170 PAN: AAEEAN2477B