Vaikunth Mehta National Institute of Cooperative Management, Pune

Scaling Up Programme on Major Initiatives of Ministry of Cooperation Govt. of India for the members Bothi Karykari Seva Sahkari Society Limited, Bothi & Turati Seva Sahkari, Turati Dated on 17th December 2023

Vaikunth Mehta National Institute of Cooperative Management, Pune with the association of the Bothi Karykari Seva Sahkari Society Limited, Bothi & Turati Seva Sahkari, Turati conducted Scaling Up Programme on Major Initiatives of Ministry of Cooperation Govt. of India for strengthening of farmers on 17th December 2023 At. Bothi Tq.Umari Dist. Nanded. The programme aimed to disseminate information about the new initiatives of ministry of cooperation in developing of cooperative sector for this programme 123 participants joined from Umari region. The programme jointly conducted by Dr. Aditya Jagdish Research Officer VAMNICOM and Mr. Shivaji Walke, Research Officer VAMNICOM

Objectives of programme:

- To sensitize participants about major initiatives of ministry of cooperation, Govt. of India
- To understands how collectives can be work as multiservice centre while considering existing business activities

Contents of programme

- Discussion on preview of news initiatives of ministry
- Interaction with participants and Question and Answer session.

Key Highlights of programme:

- Opening Remarks: The program commenced with an introduction by Mr. Govind Bajaj Director
 Bothi Karykari Seva Sahkari Society Limited, Bothi Society highlighted work of society. He
 emphasized the significance of collective efforts and cooperative models in enhancing the socioeconomic landscape of farming communities.
- 2. Session on Cooperation by Ritesh Poplaghat: He emphasized that cooperation involves individuals or entities working together towards a shared goal, leveraging collective strengths and resources. Its significance lies in fostering unity, enabling the pooling of diverse perspectives and talents, and facilitating the accomplishment of objectives that might be unattainable individually. He also explained highlighted how cooperation cultivates an environment where mutual respect, effective communication, and collaboration thrive, ultimately leading to greater achievements and sustained progress.

- 3. Session on Major Initiatives of Ministry of Cooperation Govt. of India by Aditya Jagdish: the session spotlighted the Ministry of Cooperation's latest initiatives. The session featured a video presentation showcasing the ministry's diverse programs aimed at bolstering cooperative efforts, especially in agriculture. Attendees engaged in discussions new initiatives like the PACS as FPO, PACS as multiservice centre, Generic Medical store, CSC for PACS and Individual etc. The collaborative effort encouraged active participation and highlighted the transformative potential of cooperative models in agricultural development.
- 4. Session on PACS as Multiservice Centres by Shivaji Walke: This session covered subsequent part of the webinar revolved around the establishment and operation of multiservice centres for cooperative societies. The speaker provided insights into the various services that can be offered through these centres, including backward & forward linkages of agricultural produce, asset creation or arrangements, agricultural inputs, marketing support, and necessary financial support to act as multiservice centre. Promotion of tribal produce through the cooperative department like TRIFED, Mahafarms brand.

5. Conclusion:

The joint initiative led by VAMNICOM and Bothi Karykari Seva Sahkari Society Limited, Bothi & Turati Seva Sahkari, Turati provided a comprehensive overview of the Ministry of Cooperation's new initiatives. The discussion also active participation among attendees towards building a stronger, more cohesive tribal economy.






