

## **Vaikunth Mehta National Institute of Cooperative Management, Pune**

### **Scaling Up Programme on Major Initiatives of Ministry of Cooperation Govt. of India for the Members of Gokhali Seva Vivedh Kaykari Sahakari Society, Gokhali, Indapur, Pune**

Vaikunth Mehta National Institute of Cooperative Management, Pune with the association of the Hoy Gokhali Seva Vivedh Kaykari Sahakari Society, Gokhali conducted Scaling Up Programme on Major Initiatives of Ministry of Cooperation Govt. of India for strengthening of farmers on 14<sup>th</sup> December 2023 At. Gokhali Tal. Indapur, Dist. Pune. The event aimed to disseminate information about the government's efforts in fostering cooperative movements and initiatives within the agricultural and rural sectors. For this programme 84 participants joined from Gokhali and Indapur region. The programme jointly conducted by Dr. Mahesh Kadam, Associate Professor VAMNICOM and Mr. Shivaji Walke, Research Officer VAMNICOM

#### **Objectives of programme:**

- To sensitize participants about major initiatives of ministry of cooperation, Govt. of India
- To understand how collectives can be work as multiservice centre while considering existing business activities

#### **Contents of programme**

- Discussion on preview of news initiatives of ministry
- Interaction with participants and Question and Answer session.

#### **Key Highlights of programme:**

1. **Opening Remarks:** The program commenced with an introduction by Mr. Sambhaji Shende Chairman, Gokhali Seva Vivedh Kaykari Sahakari Society highlighting the pivotal role of cooperation in agricultural development and rural empowerment. He emphasized the significance of collective efforts and cooperative models in enhancing the socio-economic landscape of farming communities.
2. **Session on Major Initiatives of Ministry of Cooperation Govt. of India by Shivaji Walke:** the session spotlighted the Ministry of Cooperation's latest initiatives. The session featured a video presentation showcasing the ministry's diverse programs aimed at bolstering cooperative efforts, especially in agriculture. Attendees engaged in discussions new initiatives like the PACS as FPO, PACS as multiservice centre, Generic Medical store, CSC for PACS and Individual etc.. The collaborative effort encouraged active participation and highlighted the transformative potential of cooperative models in agricultural development.

### 3. Conclusion:

The joint initiative led by VAMNICOM and Gokhali Seva Vivedh Kaykari Sahakari Society provided a comprehensive overview of the Ministry of Cooperation's new initiatives, active participation among attendees towards building a stronger, more cohesive rural economy.

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