## Vaikunth Mehta National Institute of Cooperative Management, Pune- 411 007

## REPORT

on

One Day Awareness Programme on Initiatives of Ministry of Cooperation for Primary Agriculture Cooperative Society held at Koyali Multi-Purpose Service Cooperative Society, Koyali Tq. Khed, Dist. Pune.

A one day Awareness Programme on "Initiatives of Ministry of Cooperation for Primary Agriculture Cooperative Society" was held at Koyali Multi-Purpose Service Cooperative Society, Koyali Tq. Khed, Dist. Pune on 08.12.2023 in collaboration with

Centre for Agriculture and Rural Empowerment (CARE). The Programme was anchored by Dr. Prashant V. Kadam, Programme Director. There were 85 no. of members of the Koyali Multi-Purpose Service Cooperative Society participated in the said awareness programme.

At the beginning of the programme Mr. Bharat Alhat, Chairman, Koyali Multi-Purpose Service Cooperative Society welcomed Dr. Prashant V. Kadam, Programme Director and Mr. Avadhut Kadam, Founder Director, CARE.



The objective of the programme was conveyed by Mr. Avadhut Kadam, Founder Director, CARE. After that Dr. Prashant V. Kadam, Programme Director delivered a session on major initiatives of the Ministry of Cooperative. In his session he highlighted the each and every initiative of the MoC and what is the current status of states especially about the Maharashtra State. He also informed how PACS would be benefited by these initiatives.

At the end of the session 2 videos on Initiatives of MoC (In Marathi language) was also shown to the members and also explained by the Dr. Prashant V. Kadam, Programme Director.

After completion of the session Q & A session was held in which members asked some questions which are related to their society and Dr. Prashant V. Kadam resolved them.



Mr. Bharat Alhat, Chairman, Koyali Multi-Purpose Service Cooperative Society expressed vote of thanks to Dr. Prashant V. Kadam, Programme Director, supporting staffs and members of the society.

On the way back to the Institute a visit was also made to Rich Crop Science Pvt. Ltd. (Pest & Fertilizer Manufacturing Unit) at Markal. The different types of fertilizers, insecticide & pesticides and their marketing

strategies were discussed with Proprietor.

A short visit to the Prisha Air Conditioner Poultry Farm, Markal was also made to know about the poultry farming.

(Dr. Prashant V. Kadam) Programme Director

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