



VAIKUNTH MEHTA NATIONAL INSTITUTE OF
COOPERATIVE MANAGEMENT, PUNE.



Training Programme on

**“From Idea to Enterprise: Fempreneurs
Mastery for Business & Success ”**



25-26 October, 2023



VISION of VAMNICOM

VAMNICOM is conceived as an intellectual nerve centre for the co-operative movement. It caters to management development through training, education, research and consultancy needs of various co-operative organisations, government departments and other national bodies.

Centre for Entrepreneurship Development



Brief Outline of the Programme

The increasing presence of woman as entrepreneurs has led to significant entries in the business and the economic growth of nation. Women own business enterprises and are playing a important role in terms of bringing in demographic shifts and inspiring the next generation of woman founders.

With a vision of five trillion dollar economy, the role of woman entrepreneurs will be very vital towards the process of achieving inclusive and sustainable development through initiatives, schemes, networks and training among its diverse stakeholders. The training programme aims at creating a platform for the eco-system of trained/untrained woman entrepreneurs who will not only be inspired, but also be an ideal for the process of inclusive & sustainable development and an important driver for the engine of growth of the economy.

It is in this backdrop, that the Centre for Entrepreneurship Development has designed a Programme on **“From Idea to Enterprise: Fempreneurs Mastery for Business & Success” on 25-26 October, 2023.**

Objective of the Programme

- 1.To enlighten the woman entrepreneurs on different attributes of woman entrepreneurship.
2. To equip the emerging & dynamic woman entrepreneurs /NGOs/ SHGs with skills of professionalism, self-realization and eye for marketing strategies.
3. To train the women entrepreneurs in the linking of different government schemes and the challenges amidst the dynamic competitive markets.

Target Groups

Women Entrepreneurs, NGOs, SHGs & Cooperatives (Women) and Primary Agriculture Credit Society (PACS).

Programme Fee

The Programme fee is Rs. 5,000/- (Rs. Five Thousand only) + 18% GST. per participant. **Total programme fee i.e. Rs. 5,900/- (Rupees Five Thousand Nine hundred twenty only) per participant for two days** may be sent to the account as follows:

Mode of Payment

A/c Holder:- Director, Vaikunth Mehta National Institute of Cooperative Management, Pune

Name of the Bank:- The Saraswat Cooperative Bank VAMNICOM Branch

A/c No.: ZSKUNT0000100020

IFSC: SRCB0000001

Nominations:

Please send the nominations in the enclosed proforma to **Dr. Prashant V. Kadam, Programme Director & Head, Centre for Entrepreneurship Development, Vaikunth Mehta National Institute of Cooperative Management, University Road, Ganesh Khind, Pune- 411 007** or mail to **kadam_prashant@live.com/ pkced2023@gmail.com** preferably on or before 20.10.2023, so as to make timely necessary arrangements.

Venue and Accommodation

The programme is residential and will be conducted at VAMNICOM, Pune. The participants can avail accommodation on twin sharing basis from 24.10.2023 after 5:00 PM till 27.10.2023 till the morning of 9:30 am). Concerned organization/ participants may intimate the travel plan in advance.

It may please be noted that family member/s or guest/s of the participants will not be allowed to stay in the venue. The nominating organizations are strictly advised not to send any such participants. Prior permission may be obtained by the participants for overstay, in case of any unforeseen circumstances or emergencies only and in such cases, additional cost, if any, may be borne by the respective participant/ organization/Institution.

Confirmation will be sent by e-mail only and the nominating organization is requested to furnish primary as well as alternate e-mails, so that any lack of timely communication is avoided. Please note that we are not using any other email. We kindly request you to send the nominations at the following email id:

1. **kadam_prashant@live.com**
2. **pkced2023@gmail.com**

About VAMNICOM

Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM) is conceived as an intellectual nerve centre for the cooperative movement. VAMNICOM is a national institute under the aegis of the National Council for Cooperative Training (NCCT) and is promoted by the Ministry of Cooperation, Government of India. The institute organises and conducts training programmes at regular interval on various issues of cooperatives.

About Pune (Maharashtra)

Pune is the second largest city in the state of Maharashtra. Pune city stands bordered by the ranges of the Sahyadri Mountain. The moderate weather as well as the rich flora and fauna of the city make it an ideal travel destination. It has been known by a plethora of sobriquets. Popular among them: 'Queen of the Deccan', 'Cultural capital of Maharashtra', and 'Oxford of the East'. It is also among the greenest urban areas in the country with more than 40 per cent of its area under green cover. Its forts, malls, religious places, water parks, zoos etc. makes it one of the most attractive tourist destination. It has a very strong presence in the automobile and cooperative sector and is on its way to consolidate its position as the 'Detroit of India' too. Once referred as 'Pensioner's Paradise' it is now home to many software and IT companies.

VAMNICOM:



Distance from Pune Railway Station: 10 KM
Distance from Pune Airport: 12 KM
Travel options (Uber, Ola & prepaid taxis)

For any queries, please feel free to contact the undersigned.

Dr.(Prof.) Prashant V. Kadam

Programme Director & Head, Centre for Entrepreneurship Development.

✉ kadam_prashant@live.com

☎ 9665423901 / 9175854174

Shri. Pravin R. Ade

Programme Assistant

☎ 9307356801