



वैकुण्ठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान
सावित्रीबाई फुले पुणे विद्यापीठ मार्ग, पुणे 411 007 महाराष्ट्र, भारत

**VAIKUNTH MEHTA NATIONAL INSTITUTE
OF CO-OPERATIVE MANAGEMENT**

Savitribai Phule Pune University Road, Pune – 411 007, Maharashtra, India
(An Institution of National Council for Cooperative Training, New Delhi)

**Ms. Anshu Singh,
Assistant Professor & Programme Director**

No.VM/AS/FL/2019

Date: 07.08.2019

1. CEO - State Rural Livelihoods Mission
2. SHG Promoting Institutions
3. Non Governmental Organizations

Sub: NABARD Sponsored Programme on “Financial Literacy Programme for Women in Development Sector” (26th – 27th September, 2019)

Sir / Ma'am,

The contribution of women in development sector is increasing day by day. Today, Self help groups and other community based models have become a source of empowerment and livelihood creation. Moreover, women act as change agents in families and societies. However, in order to realize the true potential of such models, financial decision making is a much needed skill to deal with day to day and long term financial issue.

Good financial education is necessary for women communities like self help groups so that the same can be transferred to families and society at large. Good use of available resources, saving and borrowing practices, book keeping practices, personal financial management, risk management, financial awareness are some of the key aspects towards developing a good financial behaviour. Further, in the era of information technology, knowledge of digital literacy is also indispensable so as to protect against frauds and cyber risk.

We at VAMNICOM believe that Financial Literacy skill is extremely important for women based communities so as to strengthen their decision making capabilities and promoting Financial Inclusion

In this context, we are pleased to announce a 2 day training programme on “**Financial Literacy Programme for Women in Development Sector**” from **26th September, 2019 - 27th September 2019** which will be held at our Institute Campus. Kindly depute 3-4 participants from Village / Cluster level organizations to attend the training programme and gain valuable learning experience. As this programme is sponsored by NABARD, there is no fee for this programme. Admission will be given on First Come - First Serve basis.

Essential details of the training programme are enclosed with the announcement letter. Kindly send your nomination at the earliest in the enclosed proforma.

Yours faithfully,

(Ms Anshu Singh)

**Assistant Professor & Programme Director
(Mobile : 9029079444)**

हिंदी में काम राष्ट्र का सम्मान । संस्थान हिंदी पत्राचार का स्वागत करता है ।

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